



## COMPAREX Short Reference

### Project Data

<b>Customer:</b>	Deutsche BKK (Stuttgart)
<b>Industry:</b>	Public Service
<b>Project / Solution:</b>	COMPAREX SAM2GO
<b>Project Time Period:</b>	2012 / 2013

### Initial Situation / Challenge

To gain software license compliance in accordance with the requirements of Microsoft, Adobe and Citrix, the customer's licensing situation needed to be updated. Thus, the above-mentioned vendors were observed closely in a first step followed by an examination of further vendors.

### Project Summary

Having successfully created a license compliance balance, the customer BKK decided for a quarterly Software Asset Management review with COMPAREX SAM2GO to find out about over- and under-licensing and corresponding measures. Therefore, the compliance balance is quarterly updated and a respective strategy to avoid over- and under-licensing is developed together with the customer.

### Customer Benefits / Outcome

- Legal compliance
- Transparency due to updated licensing review
- Cost savings and hedging of future investments (when closing a new contract) due to transparent licensing review
- Encompassing analysis of SAM processes and organization in accordance with ISO standards (ISO/IEC19770-1)

### COMPAREX Contact

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